

POLICIES AND STRATEGIES

NOTE: Policies and strategies recommended by the Task Force are presented on the following pages. The percentage noted in parentheses following each strategy indicates the relative importance of the strategy as perceived by the neighborhood. Residents in attendance at the neighborhood meeting on June 3, 1996, were asked to assign a priority to each strategy, given the choice of High, Medium, or Low (as well as Eliminate). Each percentage represents the percentage of residents who assigned a High Priority to that particular strategy. A complete summary of the priority rankings is presented in the Appendix. The notation (NR) indicates that the strategy was formulated by the Task Force subsequent to the neighborhood meeting.

A. LAND USE AND ZONING

Policy:

Maintain the overall single-family character of the neighborhood and enhance property values within the study area.

Strategies:

1. Require future residential development to be compatible with the surrounding neighborhood. (38%)
2. Preserve existing single-family zoning and development in the areas along Arf Avenue, Baumberg Avenue, and Catalpa Way by changing the General Plan designation from Medium Density Residential to Low Density Residential (see Figure 6). (58%)
3. Retain the current Low Density Residential designation and single-family zoning for the vacant lot on Hesperian Boulevard at Bolero Avenue and the property on Hesperian Boulevard now occupied by the Western Garden and Nursery (see Figure 5). (64%)
4. Increase citizen awareness of and pursue enforcement of prohibitions on activities inconsistent in residential areas (e.g. car repair, businesses, commercial truck parking). (66%)
5. Seek more quality neighborhood-oriented businesses (e.g. sporting goods; hobbies; book store; family restaurants; smaller-scale grocery, clothing, and variety stores; ice cream store) and discourage additional fast food, convenience, and liquor stores. (53%)
6. Include the neighborhood in any planning for a transition in use involving Kaiser facilities. (48%)
7. Minimize adverse impacts of industrial development on adjacent residential areas through consideration of buffer zones or other requirements (e.g. setbacks, landscaping, design). (35%)
8. Provide for adequate notification to adjacent residential areas in the review of proposed industrial projects. (55%)

B. CIRCULATION

Policy:

Improve the safety and efficiency of the existing circulation pattern in the neighborhood.

Strategies:

1. Pursue funding for installation of traffic signals at the following locations (listed in order of Task Force priority):
 - a. Hesperian and Aldengate (60%) (*Note: Action on this strategy was deferred pending further consideration as part of the Circulation Element Update*)
 - b. Hesperian and Catalpa/Tahoe (44%)
 - c. West Tennyson and Oliver Drive (59%)
2. Consider modifications to existing traffic signal operations at the following intersections:
 - a. Evaluate longer phase for left turns off southbound Hesperian at Panama. (33%)
 - b. Evaluate feasibility of left-turn phase for eastbound Arf and westbound Panama at Hesperian. (39%)
 - c. Reduce signal waits during non-peak periods on Sleepy Hollow at both Hesperian and Industrial (i.e. both frequency and length of green time). (36%)
3. Evaluate need for stop signs or yield signs at certain intersections (e.g. Chesapeake and Barcelona, Tulip and Miami, Coronado and Orlando, Portsmouth and Bahama/Capri, Tahoe and Capitola) as well as the need for red curbs or other measures to improve visibility at other intersections (e.g. Bermuda and Lauderdale, Tahoe and Cubberley, Arf and Morningside, West Tennyson and Oliver Drive). (48%)
4. Evaluate feasibility of turn lane markings on southbound Calaroga at Miami/Bolero. (49%)
5. Evaluate need for modifications at the intersection of Tahoe and Hesperian to address existing turning movements (e.g. northbound to southbound u-turns). (37%)
6. Increase citizen awareness of requirements and procedures for requesting speed humps and consider installation of speed humps to slow or reduce traffic in the following locations:
 - a. Miami Avenue between Coronado and Everglade. (41%)
 - b. Orlando Avenue between Coronado and Everglade. (26%)
 - c. Coronado Avenue between Orlando and Panama. (30%)
 - d. Decatur Avenue between Miami and Everglade. (NR)
 - e. Gainesville Avenue between Bolero and Panama. (NR)

7. Promote citizen awareness of the opportunity to request the placement of 25 mph speed limit signs on neighborhood streets. (55%)
8. Install informational signs at appropriate locations on Hesperian Boulevard and Industrial Boulevard to redirect trucks away from Catalpa Way and Arf Avenue. (43%)
9. Pursue inclusion of bike path in any planned extension of the Eden Greenway; encourage provision of bike lanes on Industrial and Hesperian in any future improvement plans. (50%)
10. Encourage the provision of bus shelters, or at least benches, at bus stops. (41%)
11. Maintain the Eldridge pedestrian freeway overcrossing in a clean and passable condition. (29%)

C. PUBLIC FACILITIES

Policy:

Support and maintain schools, parks and other public facilities in a manner that enhances the neighborhood quality of life.

Strategies:

1. Encourage HARD to pursue funding for the acquisition and development of the Eden Greenway from Hesperian Boulevard to Industrial Boulevard. (67%)
2. Encourage HUSD to improve maintenance of school grounds and buildings. (57%)
3. Encourage HARD and HUSD to provide more after-school activities and recreational facilities for youth. (65%)
4. Seek greater police presence to monitor off-campus activity at Mt. Eden High School. (73%)
5. Encourage HUSD to pursue the concept of a closed campus at Mt. Eden High School. (67%)
6. Cooperate with HUSD in identifying possible projects for the Community Service Program (e.g. cleanup of streets and greenway frontages, Eldridge overcrossing, graffiti abatement programs). (78%)

D. NEIGHBORHOOD PRESERVATION

Policy:

Improve and maintain the condition of the existing housing stock and enhance the general appearance of the neighborhood.

Strategies:

1. Promote citizen awareness of awards programs for well-maintained homes and residential properties. (43%)
2. Promote citizen awareness of home ownership programs and housing conservation loan programs. (37%)
3. Support more frequent inspections as part of the rental inspection programs and promote other programs which encourage more responsible management of rental properties. (51%)
4. Seek improved maintenance of businesses and commercial properties (e.g. cleanup litter in parking lots, maintain landscaping). (71%)
5. Support continued enforcement of the Community Preservation Ordinance and encourage cooperation and coordination among City departments in resolving neighborhood preservation problems. (55%)
6. Encourage public utilities to maintain easements in a clean and safe condition. (NR)
7. Increase the number of Clean-up Days during the year. (68%)
8. Promote street tree planting program and seek more frequent pruning, with removal and replacement as necessary. (45%)
9. Continue to support funding of sidewalk repair program. (60%)
10. Encourage property owners within the proposed extension of the Eden Greenway to provide and maintain enhanced landscaping along street frontages (e.g. within 10 feet of the sidewalk). (49%)

E. PUBLIC SAFETY

Policy:

Increase levels of service and support awareness of public safety programs in the neighborhood.

Strategies:

1. Promote citizen awareness of the Neighborhood Alert program and support formation of more Neighborhood Alert groups to enhance surveillance through increased citizen participation and cooperation. (73%)
2. Encourage the Police Department to explore the feasibility of assigning one staff member (e.g. Community Service Officer) to coordinate various city efforts in dealing with specific problems. (63%)
3. Support continued cooperation between the Police Department and HUSD on gang prevention and education programs. (88%)
4. Increase police patrols in the neighborhood during the night time hours. (83%)
5. Seek improved street lighting and promote citizen awareness of existing procedures for requesting improvements in street lighting (either additional light poles or increased illumination). (51%)
6. Promote more neighborhood involvement in disaster preparedness programs. (41%)
7. Evaluate feasibility of allowing small businesses to use the household hazardous waste facility on West Winton Avenue. (38%)
8. Develop community noise ordinance as recommended in the Noise Element of the General Plan. (NR)